



Ganis Systems Ltd.

# Ganis Personal Parking Meters

A winning solution for all!

## OPERATOR BENEFITS

- **Adding a new and innovative cashless payment solution** is seen as the council proactively looking for new ways to solve long standing problems
- **Council is seen as modern and responsive to issues** raised by its constituents
- Making **technology work for the benefits of the consumer** of parking services
- *Pay per minute* is warmly welcomed by short term parkers who resent having to pay for more than they need. **Changes the perception of the council from revenue orientated to service orientated**
- **Increases parking revenue** as motorists will be more likely to return to their vehicles as soon as they have finished their business therefore freeing up parking places
- **Device starts and stops charging for parking** according to the city's regulations
- **Motorists will be more likely to pay for parking** seen as they will only pay for what they need, therefore reducing the chance of getting a parking ticket
- **Less parking tickets issued**, means less bureaucracy and hassle in collecting the fines
- **Keep city centre traders happy by increasing city centre turnover** by freeing up parking places sooner
- **A tried and tested, effective pay-on-foot payment system**, used in 13 countries worldwide
- **Reduced operational costs**, no infrastructure to maintain and no risk of vandalism
- **Moving away from cash**, no expensive collections and no risk of fraud
- **Improved management information**, all data can be collected and used to make informed decisions about tariffs and maximum parking times
- **Easy and rapid enforcement**, visual – there is no need to check a database or to look for a small indication of registration. Enforcement is done either visually or using an IR device
- **Works along side existing infrastructure**, can be introduced gradually
- **VERY LOW INITIAL INVESTMENT**



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## CONSUMER BENEFITS

- **Flexible and user friendly** way of paying for an essential convenience
- **Pay only for the time you need** – no more over/under paying the time you need
- **No need for small change**
- **No need to estimate time needed ahead of time.** The device will work for as long as the motorist is allowed to park for
- **Device starts and stops charging for parking** according to the city's regulations
- **No need to stand in line at the pay and display machine** for a ticket, and to return to car to display ticket
- **No need to waste time looking for a parking meter**, simply switch the device on and leave your car
- **No leaving the car in the rain or snow** to find a machine
- **Broken parking meters should no longer concern you**– no more leaving a spot because of the broken meter, or risk a fine because the meter will not allow your payment
- **Quicker appeals process, transparent system** easy to check if motorist has paid or not.
- **Ideal for short term parkers**, convenient and cost effective
- **Ideal for corporate use** - no more confusion over parking expenses, one device is allocated to each driver with a full bank and is simply reloaded when the bank is empty. All data can be downloaded from the device's history