

Smart Park™ Case Study

SAVING PARKING SPACES WITHOUT INVESTING IN ADDITIONAL INFRASTRUCTURE

30-40% of space in a typical American downtown today is consumed by parking spaces, both off- and on-street. In spite of the above, the problem of satisfying the increasing demand for parking space is not becoming any less acute.

WE CLAIM that while the use of space available for on-street parking is an issue of major importance for local authorities worldwide, its full potential remains unrealized.

5-7% of parking spaces are **wasted** even during the hours when the demand for on-street parking is at its highest.

THE REASON for this is quite simple: in most American cities the payment for parking is executed by means of static on-street parking meters, which a priori determine the number of



cars which can legally park at the particular site. The distance between parking meters is regulated by the appropriate authorities based that usually base their decisions on the **average length of cars** mostly used.

FACTS



Over the past years, the average size of cars in the USA has been decreasing and this for two reasons. First, it is a result of the growing import of the relatively small European and Japanese cars. An average imported car is about **2" shorter** than an American car of the same category. In addition to that, cars produced in the US are becoming significantly smaller than

they were in the past (1-2 inches less than a decade ago)

THE LOGICAL RESULT This process should logically lead to a shrinking of the standard on-street parking paces, while increasing the efficient use of the parking space available.

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HOWEVER this change is often rather slow in coming. Clearly, once the meters are installed, any adjustment in their positioning requires a significant investment of labor and capital. Consequently, more often than not, the meters, once installed, determine the amount of cars which can park at a given spot for years to come, **limiting** the number of parking places while leaving a significant amount of space unoccupied.

THE SOLUTION that GANIS proposes would increase the efficiency of the use of parking spaces, **without requiring any additional investments** in long-term installations of costly new equipment. The use of GANIS personal parking meters guarantees that at every given moment of time, the number of on-street parking spaces **is increased significantly** and little free parking space is wasted, as the number of cars which can park within the limits of a particular on-street parking zone is **not pre-determined** by any regulations imposed externally. Needless to say, not only would it promise a higher degree of the motorists' satisfaction, but it would also bring additional revenues to the authorities in charge of parking.

CONCLUSION

The implementation of GANIS parking meters guarantees a saving of over 10% in parking spaces without requiring any additional investment of labor and capital.

For more information please contact Ganis Systems Ltd. And one of our business development representatives will contact you directly. Email: parking@ganis-systems.com or Tel 00 972 8 938 9990

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